Technovlaue enjoys partnership with a number of firms who are very much interested in the business trend, providing detailed analyses that allow them to adopt into their decision making.

MIT Department has been engaged in the survey work that pertains to the Client Satisfaction, CS consulting, management strategy works. They are based on a wealth of experience. It is our fortitude that we posses professional man- power for past 10 years.

In order to sustain the healthy growth of clients, beyond their expectation, MIT has provided very valuable foundations.
As a leader in CS, MIT reinforced corporate worth of our clients.

As a best partner, MIT is proud to provide the most valuable solution.

Creation of noble ideas and their propagation
- Challenges in creation of valuable and creative knowledge
- Discovery of new values from the old ideas.
- Idea provision derived from the various fields of that which the ideas are propagated.

Accountable professionals of social, economic and environmental credibility.
- A due diligent professionals of high moral prorogatives.
- Creative professionals of explicit, as well as implicit abilities.
- Professionals of broad, and superior knowledges
- Professionals with keen sense of willing accountability

Mutual Trust and Respectability
- Positive communication encompassing broad perspectives.
- Cultural environment that respects professionalism and its experience.
- A culture that nurtures organizational and individual harmonic growth.

Core Value

Work
People
Culture
1. The CS survey

MIT provides tailor-made CS survey plan that is quantitative, which allows identifying the core issue and follows with the detailed plan of implementation for the mid-long term duration.

2. Management Consultation of CS

MIT further derives CS system as well as its structure to perform CS service based on its CS strategy. Such work is formulated with respect to its own business characteristics that is confronted with the current market environment.

In addition, MIT not only suggests the details of the CS management that reflects the direction and its strategy such CS works, but also supports detailed action plan which utilizes available resources.
3. Development of a model for CS measurement

MIT is endeavoring to develop an evaluation model that is superior to that of CS. This work is based on the ability to do the systematic analysis, in-depth understanding and the experience of the CS model.

For an example, MIT is currently developing an evaluation model of CS for the government-sponsored R&D laboratories.

4. Consulting for CS training

The practicality of CS work has to originated from the client’s point of view which is further originated from the direction formulated from the systematic evaluation.

Furthermore, MIT develops training program for CS system that is tailor-made for corporate CS training which is closely related with the desirable corporate characteristics of the client.
5. Analysis of market trend

On the basis of the past experience, MIT conceives the merchandise and service. This is where the basic market survey and the client concurs. In addition, MIT also examines the marketability, concurrent status and demand forecast.

Especially, in conjunction with the technical developments of the national policy and wealth technology management, MIT is working to discover commercialization of not only the new technology but of the old niches.

Technovalue New Technology Commercialization
Market Research Process

Direction 1. Market Trend Analysis
Direction 2. Seg/Targeting thru Customer Survey
Direction 3. Idea Extractor
Direction 4. Idea Generation
Direction 5. Concept Test
Division of MIT Market Intelligence & Trend

CS Management Consulting

- CS Management consulting and management strategy
  - CS survey and its analysis
  - Management consulting
  - Management strategy and the assessment of the survey
  - Consultation for the sustainable management

The tailor-made CS training and consulting

- Based on the result of the CS survey, consultation is offered for the tailor-made CS trainings based on the niches created by the client, internal circumstance.
- Establishment of CS training system and development of the curriculum
- Assessment of CS training results

Assessment and the model development

- Assessment of CSI and the development of the model.
- Client value (worthiness) evaluation and the development of the model
- Development of the strategic model for CS.
- Development of the evaluation model for the creative and reformative management

Global market development and derivation of its strategy.

- New market creation through the market forecasting.
- Business model development through the new product and its analysis.
- Derivation of competitive strategies through the corporation and its competitive analyses.
- Establishment of marketing strategies through the evaluation of the global market trend.

Consultation for CS Training

- Appraisal modeling of the extent of CS work and analytical software development of the same.

Development of the global market and its market researches.